

Practice Perfect

MAKE YOUR PRACTICE PERFECT... DON'T MISS SEE'S SUMMER SEMINAR!

The Society for Excellence in Eyecare announces the *Practice Perfect Seminar*, a practice building seminar for Administrators, Billers, Counselors and Physicians. During the day and a half seminar, you will learn team building techniques, how to motivate your employees, EMR and its effect on your office flow, as well as many other topics to make your Practice Perfect!

Thursday, July 28, 2011

2:30 p.m.— 4:30 p.m.

Dr. Craig N. Piso, Ph.D



Friday, July 29, 2011

7:30 a.m.—8:00 a.m.

Breakfast

8:00 a.m.—9:30 a.m.

Jon Gordon



9:30 a.m.—10:00

Break

10:30 a.m.—12:00 p.m.

Jane Shuman, C.O.T,

C.O.E



12:00 p.m.—1:00 p.m.

Lunch

1:00 p.m.—3:00 p.m.

Afternoon Session and Speakers

Register Today
for the Practice
Perfect Seminar!

▶ JULY 28-29, 2011

One Ocean Resort
Hotel & Spa
One Ocean Boulevard
Atlantic Beach, FL
32237

(904) 249-7402

When making your reservations, be sure to mention *Society for Excellence in Eyecare* to receive the special rate of \$139.00 per night!

Reservations must be made no later than Thursday, July 14, 2011

Space
Is
Limited.
Don't
Delay!



www.oneoceanresort.com

Sponsored by:
Society for Excellence in
Eyecare
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